

CURRICULUM VITAE

Name: **Ruth Banomyong (PhD)**
Title Associate Professor
Address: Dept. of International Business, Logistics & Transport Management,
Faculty of Commerce & Accountancy, Thammasat University,
Bangkok 10200, THAILAND
Tel: +662-6426130/1
Fax: +662-9603793
E-mail: *ruth@banomyong.com*

PERSONAL

Date of Birth: 20 September 1967 **Place of Birth:** Paris, France
Nationality: Thai **Status:** Married, with two children
Languages: Fluent in Thai, English and French, with working knowledge of Laotian
and Cantonese (Chinese).
Research Interest: multimodal transport, international logistics, supply chain
management, system performance measurement

EDUCATION

- Doctor of Philosophy (Ph.D.) International Logistics, Cardiff Business School, Cardiff University, Wales, United Kingdom 2001
- Post-Graduate Diploma in Social Science Research Methods, Cardiff University, Wales, United Kingdom 1998
- Maitrise en Droit des Affaires Internationales (L.L.M. International Business Law), Universite de Paris I, Pantheon-Sorbonne, France 1991
- Certificat de traducteur de Terminology Juridique Anglais-Francais (Diploma in translating English-French legal terms), Paris Institute of Comparative Law, France 1991
- Licence en Droit International (L.L.B. International Law), Universite de Paris I, Pantheon-Sorbonne, France 1990
- Baccalaureat (Economics), Lycee Michelet, France 1985

CAREER

FACULTY OF COMMERCE & ACCOUNTANCY, THAMMASAT UNIVERSITY,
THAILAND Since 1993

Associate Professor in the Department of International Business, Logistics and Transport Management, has taught at undergraduate and graduate level subject such as: Introduction to Shipping Business; Ship Chartering; Multimodal Transport & International Logistics; Logistics Management; Supply Chain Management; International Business; International Management, Business Research (on study leave from 1997-2001).

LOGISTICS & OPERATIONS MANAGEMENT SECTION, CARDIFF BUSINESS
SCHOOL, CARDIFF UNIVERSITY, WALES 1997-2001

Postgraduate Researcher, under scholarship from the Royal Thai Government, to undertake research in multimodal transport and integrated logistics systems in South East Asia, also taught: Port Development & Multimodal Transport, Transport Modes & Concepts, Logistics & Distribution Management.

BANOMYONG, PRAMUAN & ASSOCIATES, LAW OFFICE 1994-1997

Founding Partner of Banomyong, Pramuan & Associates, law office in Bangkok Thailand, has handled multinational accounts, in particular those related to international trade and transportation issues.

BANGKOK CLEAN & SERVICES LTD. 1992-1997

Founding Director, with responsibility over the firm's financial strategies. The company has around 200 staff with a total turnover on average of more than USD 1 million per year.

KLOSTER BIER (THAILAND) CO. LTD. 1991-1994

Head of the International Division responsible for all foreign negotiations and transactions. Successful in securing various international artists as product presenters, as well as handling logistical aspects of promotional concerts tour.

OTHER ACTIVITIES & AWARDS

- **Editorial Board**, International Journal of Logistics: Research & Applications (IJLRA); International Journal of Shipping & Transport Logistics (IJSTL), Journal of Transport & Logistics (JTL), International Journal of Electronic Transport, Journal of Humanitarian Logistics and Supply Chain Management (HLSCM), International Journal of Physical Distribution and Logistics Management (IJPDLM), The Asian Journal of Shipping & Logistics (AJSL).
- **Ad-Hoc Reviewer**, Journal of Business Logistics (JBL), International Journal of Production Economics (IJPE), International Journal of Production Research (IJPR), Supply Chain Management: An International Journal (SCMIJ), Production Planning & Control (PP & C), International Journal of Agile Systems & Management (IJASM).
- **Scientific Committee**, International Symposium on Logistics (ISL)
- **Director Certificate Program 103/2008**, from the Thai Institute of Directors
- **Audit Committee Program 13/2006**, from the Thai Institute of Directors

- **Director Accreditation Program 44/2005**, from the Thai Institute of Directors
- **Former Head**, Dept. of the International Business, Logistics & Transport Management at the Faculty of Commerce & Accountancy, Thammasat University (2003-2006)
- **Winner** of Thammasat University's outstanding researcher award in social sciences for 2010.
- **Winner** of the 2001 James Cooper Cup for best Ph.D. dissertation in the field of Logistics by the Institute of Logistics & Transport (UK). The dissertation is entitled: "Multimodal Transport Corridors in South East Asia: A Case Study Approach".
- **Consultant** to the United Nations Conference on Trade and Development (UNCTAD) Trade Logistics Branch in Geneva, Switzerland: responsible for drafting the **Review of Maritime Transport** in 2001, in particular the chapters relating to trade and freight markets as well as Asian transport development and the **Transit Transport Corridor Analysis Handbook** in 2005.
- **Consultant**, to the World Bank on logistics development, trade facilitation and transit issues in Southeast Asia
- **Consultant**, to the Asian Development Bank (ADB) on logistics development in the Greater Mekong Sub-region and improving the logistics efficiency of the Dhaka-Chittagong corridor in Bangladesh (2006).
- **Consultant**, since 1995, to the United Nations Economic and Social Commission for Asia and the Pacific (UN-ESCAP) transport division in Bangkok, Thailand: with missions to Cambodia, China, Fiji, Lao PDR, Malaysia, Myanmar, Mongolia, Nepal, Samoa, Tonga, Vanuatu and Vietnam on freight forwarding, multimodal transport, logistics as well as trade and transit facilitation.
- **Consultant** to the Association of South East Asian Nations (ASEAN) on "*Integrated Transport and Logistics Development*" in 2002, on "*Logistics Priority Sector Integration*" in 2006 & "*ASEAN Strategic Transport Action Plan 2011-2015*" in 2010.
- **Former Advisor** to the Thai International Freight Forwarders Association (TIFFA) in charge of human resource development; has drafted the back-clauses of the "TIFFA Multimodal Transport Document" as well as co-established the curriculum for TIFFA Diploma in Freight Forwarding.
- **Visiting Scholar** for St John's University (Thailand), Yonok College (Thailand), Chiangmai University (Thailand), Dalian Maritime University (China), Malaysia Maritime Institute (MIMA), OECD, Hong Kong Polytechnic, Asian Institute of Technology (Thailand), Copenhagen Business School (Denmark), Stockholm School of Economics (Sweden), Swedish School of Economics (Finland), Ecole Supérieure de Commerce Paris Europe (ESCPE), etc.

OTHER POSITIONS & ACTIVITIES

- Independent Director, SeaOil Co. Limited Since 2011
- Independent Director, Charoensin Property (Public) Limited Since 2006
- Director, PhD program, Faculty of Commerce & Accountancy, Thammasat University 2006-2007
- Independent Director, Eternity Grand Logistics (Public) Co., Ltd 2005-2011
- Director, Thai Maritime Navigation Co., Ltd. (State Enterprise under the Ministry of Transport) 2005-2006
- Logistics Policy Adviser to Thai Vice-Minister for Transport 2005-2006
- Judge for the Lloyd's List Logistics Asia Award 2004-2006
- Judge for the Lloyd's List Maritime Asia Award 2002-2003
- Director of the Sustainable Business Management Centre at the Faculty of Commerce & Accountancy, Thammasat University 2001-2003
- Director Business Research Centre, Faculty of Commerce & Accountancy, Thammasat University 2002
- Student-parent representative at Cardiff University day care centre 2000
- President Cardiff's Thai Society 1999
- Vice-president Cardiff's Thai Society 1998
- Vice-president of the French Muay Thai Federation 1997-2001
- Manager, Thammasat Rugby Football Club Since 1995
Varsity Champion 1997, 2001, 2003, 2004, 2006, 2007, 2008, 2009, 2010, 2011
- Coach Bangkok Lions Rugby Club (under 8 years old) 2005
- Coach Pirate Football Team (under 8 years old) 2004
- Thammasat University Sport Counsellor 1995-1997
- Vice-President of Thammasat Lecturers' Council 1995
- Secretary-General of Thammasat Lecturers' Council 1994
- Elected member of Thammasat Lecturers' Council 1994-1997
- National Diploma in teaching Muay Thai 1991

BOOKS, MANUALS & PROCEEDINGS

- Banomyong R & Ishida M (Eds.) (2010) *A Study on Upgrading Industrial Structure of CLMV Countries*, Economic Research Institute for ASEAN & East Asia (ERIA) Research Project Report 2009, No. 7-3, 475 p., ISBN 978-602-8660-31-0
- Banomyong R (Ed.) (2008) *Thammasat Logistics Research Papers Vol. 4*, Centre for Logistics Research, Thammasat University, 187 p., ISBN 978-974-446-370-2
- Banomyong R (2008) *The (not so) secrets of logistics management* [in Thai: **เคล็ดลับที่ไม่ลับฉบับทางโลจิสติกส์**], Matichon Books, Bangkok, 144 p., ISBN : 978-974-02-0240-0
- Pawar KS, Lalwani CS, Banomyong R (Eds.) (2008) *Integrating the Global Supply Chain*, 13th International Symposium on Logistics (ISL) Proceedings, Bangkok, Thailand, 6-8 July 2008, 731 p., ISBN 978 0 85358 219 9.

- Banomyong R (Ed.) (2007) *Thammasat Logistics Research Papers Vol. 3*, Centre for Logistics Research, Thammasat University, 136 p, ISBN 978-974-466-279-8.
- Banomyong R, Charuliminda S, Varadejsatiwong P & Chaisurayakarn S (2007) *Sourcing & Supplier Relationship Management in the Supply Chain* [in Thai: การจัดหาและการบริหารความสัมพันธ์กับผู้ส่งมอบในโซ่อุปทาน], ITL Trade Media, Bangkok, 189 p., ISBN 974097368-X.
- Banomyong R (Ed.) (2006) *Thammasat Logistics Research Papers Vol. 2*, Centre for Logistics Research, Thammasat University, 101 p, ISBN 974-7473-03-8.
- Pholsena V & Banomyong R (2006) *Laos From Buffer State to Crossroads?* IRASEC-Mekong press, Chiangmai, 216 p, ISBN 974-94805-0-3.
- Banomyong R (Ed.) (2006) *ABC Logistics Cost Analysis*, Japan External Trade Organisation (JETRO), Bangkok, 190 p.
- Banomyong R (Ed.) (2005) *Thammasat Logistics Research Papers Vol. 1*, Centre for Logistics Research, Thammasat University, 40 p, ISBN 974-466-094-5.
- Pholsena V & Banomyong R (2004) *Le Laos au XXI siècle: Les défis de l'intégration régionale*, IRASEC, Bangkok, 240p, ISBN 974-92672-3-0.
- Banomyong R (2004) *Logistics Management in Thailand (in Thai)*, Plan Sara Publishing, Bangkok, Thailand, 160 p, ISBN 974-9659-36-8.
- Banomyong R (Ed.) (2004) *Roadmaps to Excellence in Logistics & Supply Chain Management*, Proceedings of the 4th EAN/TLAPS/VCML Annual Conference, August 19-20, 2004, Bangkok, Thailand, 298 p. ISBN 9-789749233-58-0
- Salleh M & Banomyong R, AFFA & SLA (2002) *Training Manual on Multimodal Transport*, United Nations Economic & Social Commission for Asia and the Pacific, Bangkok, ST/ESCAP/
- Salleh M & Banomyong R (2002) *Training Manual on Operational Aspects of Multimodal Transport*, United Nations Economic & Social Commission for Asia and the Pacific, Bangkok, ST/ESCAP/

BOOK CHAPTERS

- Banomyong R (2012) *Supply Chain Integration in the Textile & Garment Industries: Some Observations from Thailand*, in: *Supply Chain Innovation for Competing in Highly Dynamic Markets: Challenges and Solutions*, Evangelista P, McKinnon A, Sweeney E, & Esposito, E, Chapter 4, pp. 47-61, ISBN 978-1-60960-585-8
- Banomyong R & Sopadang A (2012) *Relief Supply Chain Planning: Insights from Thailand*, in: *Relief Supply Chain Management for Disasters*, Kovacs G & Spens KM, Chapter 3, pp. 31-44, ISBN 978-1-60960-824-8
- Banomyong R, Varadejsatitwong P, Phanjan N (2011) *ASEAN-India Connectivity: A Thailand Perspective*, in: *ASEAN-India Connectivity: The Comprehensive Asia Development Plan, Phase II*, Kimura F & Umezaki S, Chapter 5, pp. 205-242, ERIA Research Project Report 2010, No. 7
- Pettit S, Bereford AKC, Whiting M & Banomyong R (2011) *The 2004 Thailand Tsunami Reviewed: Lessons Learned*, in: *Humanitarian Logistics-Meeting the Challenges of Preparing for and Responding to Disaster*, Christopher M & Tatham P (Eds.), Chapter 6, pp. 103-119, ISBN 978-0-7494-6246-8

- Banomyong R (2009) *Understanding Context Risk in Southeast Asia: A Logistics Industry Perspective*, in: *Managing Risk and Security*, Wagner SM & Bode C (Eds.), 2009, Chapter 4, pp. 83-104, ISBN 9783258075235

REFEREED JOURNAL PUBLICATIONS

- Yongvilasprasert M, Banomyong R & Vilko J (2012), *Conceptualising Risk Distribution for Supply Chain Sustainability*, *International Journal of Agile System*, Vol. 5, No. 1, pp. 82-102
- Hualong Y, Lin, K, Kennedy, OR & Banomyong R (2011), *Sea-port Operational Efficiency: An Evaluation of Five Asian Ports using Stochastic Frontier Production Function Model*, *Journal of Service Science and Management*, Vol. 4, No. 3, pp. 391-399.
- Childerhouse, P, Deakins, E, Böhme, T, Towill, DR, Disney, SM, and Banomyong, R (2011), *Supply Chain Integration: an International Comparison of Maturity*, *Asia Pacific Journal of Marketing & Logistics*, Vol. 23, No. 4, pp. 531-552.
- Banomyong R, & Supatn N (2011), *Supply Chain Assessment Tool Development in Thailand: An SME perspective*, *International Journal of Procurement Management*, Vol. 4, No. 3, pp. 244-258.
- Banomyong R, & Supatn N (2011), *Selecting Logistics Providers in Thailand: A Shippers' Perspective*, *European Journal of Marketing*, Vol. 45, Issue 3, pp. 419-437.
- Monprapussorn S, Thaikatoo D & Banomyong R (2011), *Sustainability framework for hazardous materials transport route planning*, *International Journal of Sustainable Society*, Vol. 3, No. 1, pp. 33-51
- Banomyong R, & Supatn N (2011), *Developing a Supply Chain Performance Tool for SMEs in Thailand*, *Supply Chain Management: an International Journal*, Vol. 16, No. 1, 20-31.
- Banomyong R & Sopadang A (2010), *Using Monte Carlo Simulation to Refine Emergency Logistics Response Models: A Case Study*, *International Journal of Physical Distribution and Logistics Management*, Vol. 40, No. 8/9, pp. 709-721.
- Andersson A, & Banomyong R (2010), *The implications of deregulation and liberalization on the logistics service industry in Lao PDR*, *International Journal of Production Economics*, Vol. 128, Issue. 1, pp. 68-76, November 2010.
- Supatn N & Banomyong R (2010) *Reverse Logistics Performance in the Thai Automotive Industry*, *Journal of Supply Chain Management: Research & Practice*, Vol. 4, June 2010, pp. 24-40.
- Banomyong R, Sopadang A & Ramingwong S (2010) *Logistics Benchmark Study of the East West Economic Corridor*, *Business & Management Quarterly Review*, Vol. 1, No. 2, pp. 1-12.
- Banomyong R (2010), *Benchmarking Economic Corridors logistics performance: A GMS border crossing observation*, *World Customs Journal*, Vol. 4, No. 1, pp. 37-46, ISSN 1834-6715.
- Grant D, & Banomyong R (2010), *Design of close looped supply chain and product recovery management for fast moving consumer goods: The case of a single use camera*, *Asia Pacific Journal of Marketing & Logistics*, Vol. 22, No. 2, pp. 232-246.

- Banomyong R, Beresford A, & Pettitt S (2009) *Logistics Relief Response Model: The case of Thailand's tsunami affected area*, International Journal of Services Technology and Management, Vol. 12, No. 4, pp. 414-429.
- Monprapussorn, S, Watts, D.J, and Banomyong R (2009) *Sustainable hazardous materials route planning with environmental consideration*, Asian Journal on Energy and Environment, Vol. 10 (02), pp. 122-132, ISSN 1513-4121.
- Monprapussorn, S, Thaitakoo, D, Watts, D.J, and Banomyong, R. (2009) *Multi Criteria Decision Analysis and Geographic Information System Framework for Hazardous Waste Transport Sustainability*, Journal of Applied Sciences, Vol. 9, No. 2, pp. 268-277, ISSN 1812-5654.
- Banomyong R (2008) *Logistics Development in the Greater Mekong Subregion: A Study of the North-South Economic Corridor*, in: Journal of Greater Mekong Subregion Development Studies, Vol. 4, December 2008, pp. 43-58.
- Banomyong R, Cook, P & Kent, P (2008) *Formulating regional logistics development policy: the case of ASEAN*, International Journal of Logistics Research & Applications, Vol. 11, No. 5, pp. 359-379, ISSN 1367-5567
- Banomyong R, Veerakachen V & Supatn N (2008) *Implementing Leagility in Reverse Logistics Channels*, International Journal of Logistics Research & Applications, Vol. 11, No. 1, pp. 31-47, ISSN 1367-5567.
- Monprapussorn S, Thaitakoo D, Banomyong R & Watts DJ (2007) *The Application of Geographic Information System and Multi Criteria Decision Analysis: Toward Hazardous Waste Transport Sustainability*, Environmental Informatics Archives, Vol. 5 (2007), pp. 480-487, EIA07-053, ISEIS Publication series no. P002, ISSN 1811-0231.
- Rubesch E & Banomyong R (2005) *Selecting Suppliers in the Automotive Industry: Comparing International Logistics Costs*, Asia Pacific Journal of Marketing & Logistics, Vol. 17, No. 1, 2005, pp. 61-69, ISSN 0954-7517.
- Banomyong R (2005) *The Impact of Port & Trade Security Initiatives on Maritime Supply Chain Management*, Maritime Policy & Management, January-March 2005, Vol. 32, no. 1, pp 1-11, ISSN 0308-8839.
- Banomyong R (2004) *Assessing import channels for Lao PDR*, in: Asia Pacific Journal of Marketing & Logistics, Vol. 16, no. 2, 2004, pp. 62-81, ISSN 0954-7517.
- Banomyong R (2002) *Possible Research Directions for Logistics & Supply Chain Management Strategies*, Thammasat Journal of Business Administration, Special Issue on Supply Chain Challenges in Asia, 19 November 2002, pp. 1-8, ISSN 0125-233X.
- Banomyong R, Iwata S, & Kumazawa K (2002) *Issues in cross-border inter-city freight transport in ASEAN*, Thammasat Journal of Business Administration, Special Issue on Supply Chain Challenges in Asia, 19 November 2002, pp. 59-69, ISSN 0125-233X.
- Banomyong R & Beresford AKC (2001) *Multimodal Transport: The Case of Laotian Garment Exporters*, International Journal of Physical Distribution and Logistics Management, Vol. 31, No. 9, 2001, pp. 663-685, ISSN 0960-0035.

OTHER PUBLICATIONS

- *Supply Chain Dynamics in Asia*, ADBI Working paper 184, Tokyo: Asian Development Bank Institute. Available: <http://www.adbi.org/working-paper/2010/01/07/3427.supply.chain.dynamic.asia/>
- *A Proposed Framework for a Supply Chain Risk Assessment Tool*, Annual Logistics Research Network (LRN) Conference Proceedings 2009, Cardiff, UK, 9-11 September 2009, pp. 624-630, ISBN 978-1-904564-31-7.
- *Developing a Logistics Performance Assessment Tool for SMEs*, Annual Logistics Research Network (LRN) Conference Proceedings 2008, Liverpool, UK, 10-12 September 2008, pp. 32-37, ISBN 978-1-904564-00-3.
- *Evaluating the Impact of the Logistics Industry to GDP: the Thai experience*, 12th annual International Symposium on Logistics (ISL) Proceedings, Budapest, Hungary, 8-10 July 2007, pp. 313-318, ISBN 978 0 85358 218 2.
- *Laos from Land-locked to Land-linked: A Thai logistics observation*, The Symposium on Economic Cooperation in the Greater Mekong Subregion (GMS) : Potential for Trade & Investment Promotion, Conference Proceedings 2006, Chiangmai, Thailand, 18-19 September 2006, pp. 428-439, ISBN 974-672-122-4
- *Measuring the Cash Conversion Cycle in an International Supply Chain*, Annual Logistics Research Network (LRN) Conference Proceedings 2005, Plymouth, UK, 7-9 September 2005, pp. 29-34, ISBN 1-904564-13-5.
- *Public Warehouses as a Tool for Border Trade Facilitation in the Greater Mekong Sub-region*, Report done for the Greater Mekong Sub-region Business Forum, Asian Development Bank & Economic & Social Commission for Asia and the Pacific, Bangkok, February, 2004.
- *Improving the Efficiency of Service Provisions: Trade & Logistics Facilitation*, paper presented at the OECD Regional workshop on Trade capacity building and private sector development in Asia, Phnom Penh, Cambodia, 2-3 December 2003.
- *The Impact of Port & Trade Security Initiatives on Supply Chain Management: A Regional Perspective*, Paper presented at the Maritime Institute of Malaysia (MIMA) Seminar on Port & Trade Security, Kuala Lumpur, 20 August 2003.
- *The Customs Security Initiative (CSI) and its impact on global supply chains*, Paper presented at the APEC Customs-Business Dialogue (ACBD) 2003, Bangkok, 11 August 2003.
- *Transit Transport Issues in Landlocked and Transit Developing Countries*, Economic & Social Commission for Asia and the Pacific, United Nations, New York, 2003, 102 p., ST/ESCAP/2270.
- *Integrated Transport in the ASEAN Free Trade Area (AFTA)*, Logistics Thailand, October 2002, pp. 30-44, ISSN 1685-5175 (in Thai)
- *Triangulation in Logistics Research*, Proceedings of the Logistics Educators Conference at the Council of Logistics Management annual conference 2002, 29 September-2 October 2002, San Francisco, p. 32-33.
- *Managing Multimodal Transport Corridors along the Supply Chain in South East Asia*, in Mekong Freight Logistics Study, Australian Department of Transport & Regional Services (DOTARS), May 2002 (<http://www.dotars.gov.au/transinfra/mekong/app1.htm>)
- *Chapter IV: Trade and freight markets*, in Review of Maritime Transport 2001, United Nations, New York and Geneva 2001, pp. 47-64, UNCTAD/RMT/2001.

- *Chapter VII: Review of Regional Developments East Asia*, in Review of Maritime Transport 2001, United Nations, New York and Geneva 2001, pp. 87-104, UNCTAD/RMT/2001.
- *AFTA & Multimodal Transport in ASEAN: It's impact on Malaysia*, Paper presented at the Maritime Institute of Malaysia (MIMA) Seminar on AFTA and Maritime Logistics, Kuala Lumpur, 12 November 2001.
- *Shipping issues specific to Thailand*, Policy paper presented at the Workshop on the Formulation of Shipping and Port Development Policy, UN-ESCAP, Bangkok, 11-12 September 2001.
- *Modelling Freight Logistics: The Vientiane-Singapore Corridor*, Proceedings of the First International Conference on Integrated Logistics (ICIL), Singapore, 21-24 August 2001, pp. 441-446, ISBN: 981-04-4562-8.
- *International Freight Transport Choices for Lao PDR: The Dilemma of a Less-Developed and Land-Locked Country*, Proceedings of the 9th World Conference on Transport Research (WCTR), Seoul, Korea, 22-27 July 2001, ISBN 0-08-044274-9.
- *Trans-national merger on rise with globalisation*, Shipping Section, Bangkok Post, 13 March 2000, p. 4.
- *The Development and Promotion of Freight Forwarding in the South Pacific*, Report for United Nations Economic and Social Commission for Asia and the Pacific (UN-ESCAP), Bangkok, Thailand, 1999.
- *The Development of Freight Forwarding and Multimodal Transport in the Greater Mekong Sub-region (GMS): Summary Reports*, ESCAP, Bangkok, Thailand, 1999.
- *Current Development in Freight Forwarding*, Paper presented at the Sub-regional Seminar on the Development of Freight Forwarding and Multimodal Transport, ESCAP Secretariat background paper 1, Bangkok, Thailand, 14-15 October 1999.
- *Achieving Trade Competitiveness in the GMS with Freight Forwarding and Multimodal Transport*, Paper presented at the Sub-regional Seminar on the Development of Freight Forwarding and Multimodal Transport, ESCAP Secretariat background paper 2, Bangkok, Thailand, 14-15 October 1999.
- *NVOCC & Multimodal Transport Services*, Paper presented at the Sub-regional Seminar on the Development of Freight Forwarding and Multimodal Transport, ESCAP Secretariat background paper 3, Bangkok, Thailand, 14-15 October 1999.
- *Sea-Air Multimodal Transport*, Paper presented at the Sub-regional Seminar on the Development of Freight Forwarding and Multimodal Transport, ESCAP Secretariat background paper 3, Bangkok, Thailand, 14-15 October 1999.
- *Multimodal Transport as a Tool for Trade Competitiveness in South East Asia*, Research proposal paper for the European Logistics Association (ELA) Doctorate Workshop, 2-4 June 1999, Monchy St. Eloi, France.
- *Issues and Challenges arising from Multimodal Transport in the ASEAN Region*, in: TIFFA Freight Forwarding Handbook 1999/2000, Bangkok, Thailand, pp. 63-79.
- *Impact of corruption: Graft is a losing equation*, Opinion & Analysis, Bangkok Post, 22 January 1999, p. 10.
- *Imbalance plays havoc with shipping costs*, Business Section, Bangkok Post, 21 December 1998, p. 10.
- *International Logistics: An Introduction*, in: TIFFA Handbook on Freight Forwarding 1998, Bangkok, Thailand, p. 74-76.

- *Country Overview: Thailand*, in: Banking on a Secure Payment System-Freedom to Export and Use Encryption Algorithms and the Role of Trusted Third Party-, October 1997, Wakefield (Ed.) for Wilde Sapte, London.
- *Business Dynamics and Management Challenges in Thailand*, in: TIFFA Handbook on Freight Forwarding 1996, Bangkok, Thailand, pp. 79-84.

JOINT PUBLICATIONS

- Banomyong, R & Yingvilasprasert, M (2010), *Developing a supply chain risk assessment tool: Qualitative validation and tool utilization examples*, 15th Logistics Research Network Proceedings (LRN), England, Leeds, September 8-10, 2010, pp. 27-33, ISBN: 978-1904564-34-8.
- Banomyong, R & Yingvilasprasert, M (2010), *Proposing a conceptual framework of risk distribution in the supply chain: A critical literature review*, 15th International Symposium on Logistics (ISL) Proceedings, Kuala Lumpur, Malaysia, 4-7 July 2010, p. 30-37, ISBN 978-085358-267-0.
- Childerhouse R, Deakins E, Potter A, Banomyong R, McCullen P, Tomas A, Böhme T, Hosoda T, Yaseen E A, & Towill D R, (2010), *National Cultural Diversity and Global Supply Chain Management*, 15th International Symposium on Logistics (ISL) Proceedings, Kuala Lumpur, Malaysia, 4-7 July 2010, p. 52-59, ISBN 978-085358-267-0.
- Sopadang A, Ramingwong S, Santiteerakul S, & Banomyong R (2009), *Economic Hub Identification and Development in the East West Economic Corridor of the Greater Mekong Sub-Region*, in Proceedings of the 10th Asia Pacific Industrial Engineering & Management Systems Conference, Japan, Dec.14-16, 2009.
- Banomyong R, Sopadang A, & Ramingwong S (2009), *Assessing Thailand's Logistics Potential in the Greater Mekong Sub-Region: The Case of the North-South Economic Corridor*, in Proceedings of the 10th Asia Pacific Industrial Engineering & Management Systems Conference, Japan, Dec.14-16, 2009.
- Banomyong R & Sopadang A (2009) *Logistics Benchmark Study of the East West Economic Corridor*, 14th International Symposium on Logistics (ISL) Proceedings, Istanbul, Turkey, 6-8 July 2008, p. 124-130, ISBN 978 0 85358 256 4
- Childerhouse P, Thomas AJ, Towill DR & Banomyong R (2008) *An International Comparison of Supply Chain Practices and Performance: Thailand, Celtic, English and New Zealand*, 13th International Symposium on Logistics (ISL) Proceedings, Bangkok, Thailand, 6-8 July 2008, p. 210-219.
- Chaisurayakarn S, Griffiths J, and Banomyong R (2008) *Environmental Logistics in the Thai Battery Sector*, 13th International Symposium on Logistics (ISL) Proceedings, Bangkok, Thailand, 6-8 July 2008, p. 525-532.
- Andersson M, & Banomyong R (2008) *The Implications of Deregulation & Liberalization on the Logistics Service Industry in Lao PDR*, 13th International Symposium on Logistics (ISL) Proceedings, Bangkok, Thailand, 6-8 July 2008, p. 482-488.
- Childerhouse, P., Deakins, E., Tillmann, B., Towill, D.R., Disney, S.M. and Banomyong, R. (2007) *Supply Chain Integration: An International Comparison of Maturity*, Proceedings of the 5th International Conference on Supply Chain Management and Information Systems, Melbourne, December.

- Banomyong R, Cook P & Kent P (2007) *Regional Logistics Policy Formulation: The Case of ASEAN*, Logistics Research Network (LRN) Conference Proceedings 2007, Hull, England, 5-7 September 2007, pp. 536-542, ISBN 978-1-904564-19-5.
- Banomyong R, Varadejsatitwong P & Prakorbkij P (2007) *Developing a Sustainable Supply Chain Management Framework*, 2nd International Conference on Operations & Supply Chain Management (OSCM) Proceedings, Bangkok, Thailand, pp. 921-928.
- Banomyong R, Limkhunthammo S, Chamnongkijphanich T, & Likiteakaraj K (2007) *Developing Road Freight Indexes for Thailand*, TRF-MAG-I Proceedings, Thailand Research Fund, Pattaya, Thailand, pp. 84-85, ISBN 978-974-7450-69-9.
- Banomyong R, Wasusri T & Kritchanchai D (2006) *Implementing the 2010 ASEAN-China FTA: A Thai logistics perspective*, 11th annual International Symposium on Logistics (ISL) Proceedings, Beijing, China, pp. 98-104, ISBN 978 0 85358 217 5.
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PROJECT/CONSULTANCY EXPERIENCE

2011-Industrial Logistics Performance in Thailand, Thai Ministry of Industry

Team leader, established logistics performance assessment tool for Thai industries and developed composite index to reflect logistics performance index in Thailand for 600 firms (9 man-months)

2011-Coal logistics supply system for Krabi power plant, Electricity Generating Authority of Thailand (EGAT)

Team leader for the design of coal supply system for the new Krabi power plant (6 man months)

2011-A logistics approach to the design of the new Sadao border post, Royal Thai Customs

Team leader responsible for the detailed design of the new Sadao border post. This proposed new border post in the South of Thailand will incorporate logistics concepts in its development (6 man-months)

2011-ASEAN-India Connectivity: Comprehensive Asian Development Plan, Phase 2, Economic Research Institute for ASEAN & East Asia (ERIA)

Team leader, Thailand country paper on connectivity perspective with India (3 man-months)

2011-Logistics Development Master Plan for Vietnam, Japanese International Cooperation Agency (JICA)

Sub-sector team leader for the development of a master plan for logistics development in Vietnam (3 man-months)

2011-Geographical Simulation Analysis for ASEAN, China and India, Economic Research Institute for ASEAN & East Asia (ERIA)

Team leader, responsible for analyzing policy and cultural barriers and possible policy measures, as well as the relationship between policy and cultural barriers (6 man-months)

2010-Synthetic Gypsum logistics feasibility from Mae Moh power plant, Electricity Generating Authority of Thailand (EGAT)

Team-leader for the logistics feasibility study related to the distribution of synthetic gypsum from Mae Moh province in the North of Thailand (2 man-months)

2010-ASEAN Strategic Transport Action Plan 2011-2015, ASEAN Secretariat & Economic Research Institute for ASEAN & East Asia (ERIA)

Academic consultant, responsible for formulating future ASEAN transport strategies with a focus on land and multimodal transport with the support of consulting team from Japan (2 man-months).

2010-CLMV Comprehensive Development Plan Focusing on Upgrading Industrial Structure, Economic Research Institute for ASEAN & East Asia (ERIA)

Team Leader, responsible for providing a blueprint for the development of CLMV countries by focusing on industrial agglomerations, trade facilitation and infrastructure development (6 man-months)

2010-Industrial Logistics Performance in Thailand, Thai Ministry of Industry

Team leader, established logistics performance assessment tool for Thai industries and developed composite index to reflect logistics performance index in Thailand (9 man-months)

2009-Greater Mekong Sub-region Logistics Development Strategy, Asian Development Bank RETA 6450

Lead consultant, responsible for developing regional logistics strategy for the GMS and support the development of national logistics plan for GMS countries (6 man-months)

2008/9-Lao PDR Trade Facilitation Strategy, World Bank

Lead consultant responsible for facilitating the direction and development of Lao PDR's national trade facilitation strategy (1 man-month).

2008-Indonesia Malaysia Thailand Growth Triangle Logistics Development Study, Asian Development Bank

Lead consultant, responsible for the assessment and analysis of the major physical and non-physical constraints impeding the infrastructure and trade logistics in the Indonesia Malaysia Thailand Growth Triangle (IMT-GT) (3 man-months)

2008-East West Economic Corridor Logistics Benchmark Study, Asian Development Bank

Lead consultant, responsible for the assessment, the benchmarking and the analysis of the major physical and non-physical constraints impeding infrastructure and trade logistics in the GMS, especially in the East West Economic Corridor (EWEC) (2 man-months).

2007-Logistics scorecard self-assessment tool for SMEs, Federation of Thai Industries

Develop and test logistics scorecard self-assessment tool for Thai SMEs (4 man-months)

2007-East West Corridor Logistics Development Study, World Bank

Assess and analyse logistics flows between Thailand and Vietnam after physical completion of bridge linking Thailand and Lao PDR on the Corridor (1 man-month).

2007-North South Economic Corridor Logistics Development Study, Asian Development Bank

Lead consultant, responsible for the assessment and analysis of the major physical and non-physical constraints impeding the infrastructure and trade logistics in the GMS, especially in the North South Economic Corridor (NSEC) (6 man-months).

2006-Northern Region Comprehensive Transport Strategy Study, Vietnam-World Bank

Multimodal transport specialist responsible for studying the flow of major import and export commodities into/out of the Study Area, with particular emphasis on the road, rail, seaport, airport, and IWT interfaces; and to analyse the supply chain of key products/commodities and provide comparative indicators of performance with other Asian countries (1 man-months)

2006-Lao PDR Train for Trade project, Lao PDR-UNCTAD

Design and prepare, in accordance with UNCTAD TrainForTrade course development methodology, comprehensive course materials on the purpose, objectives and scope of selected international transport conventions, as well as on the potential consequences and impact of their ratification and enforcement on Lao PDR (2 man-months).

2006-Improving Transport Logistics in the Dhaka-Chittagong Corridor, Bangladesh-Asian Development Bank

Assess, analyse and improve logistics operations of the Dhaka-Chittagong corridor in order to help establish a framework for the development of modern logistics practices (2 man-months).

2006-ASEAN Logistics Sector Integration-ASEAN Secretariat

Develop logistics policy guiding principles and propose ASEAN logistics sector development roadmap (2 man-months)

2006-Thai China FTA impact on cross border and transit logistics-Thailand Research Fund

Team leader involved in the study of logistics corridors dynamics based on FTA impact (6 man-months)

2005-Garment Supply Chain Cluster-Thai Ministry of Industry

Diagnosis and improvement of supply chain operations in the Thai garment industry (6 man-months)

2005-Sustainable development grant-US/AEP

Received funds (US\$ 30,000) to conduct research on logistics social responsibility and on developing sustainable supply chain management diagnostic tool. (6 man-months)

2005-Laos Integrated Framework-World Bank

Consultancy in examining the impact of logistics and trade facilitation on growth in trade and economic development in Laos (2 man-months)

2005-Trade facilitation manual-UNCTAD

Drafted trade facilitation manual for less developed & land-locked countries (2 man-months)

2005-Central Marketing Group-Thailand

Benchmarking and diagnosis of internal logistics system (3 man-months)

2004- Public Warehouses as a Tool for Border Trade Facilitation in the Greater Mekong Sub-region-ESCAP/ADB

Consultancy on the possible role of border warehouses in improving GMS logistics systems (3 man-months)

2004-Logistics cost study per GDP-Thailand

Develop methodology and present findings on Thailand's logistics cost per GDP (2 man-months)

2004-Retail Supply Chain study-Thailand

Appraisal and revision of existing traditional retail supply chain system in Thailand for the Thai Ministry of Commerce (6 man-months)

2004-Export logistics cost survey-Thailand

Survey of logistics costs for 8 key Thai export industries. Creation of national logistics cost database for the Thai National Shippers' Council (6 man months).

2003-Leo group of companies-Thailand

Customers' gap analysis of logistical services, based on the SERVQUAL model, offered by the Leo group of companies (2 man months).

2003-Thai National Shippers' Council-Thailand

Re-engineering of the Thai national shippers' council with regards to logistics and supply chain management services offered to members (15 man-days)

2003-Kerry Logistics-Thailand

Supply chain business diagnostics and business process re-engineering of Kerry logistics and Siam seaport (1 ½ man month)

2003-Central Marketing Group-Thailand

Supply chain business diagnostics and business process re-engineering of 5 products belonging to the Central Marketing Group. (3 man-months)

2003-Green Marketing Survey-Thailand

Marketing research on feasibility of recycled organic waste. (1 man-month)

2002-Maritime Transport Sector Study-ASEAN

Funded by Japan, responsible for consultancy in integrated transport and logistics development issues in ASEAN. Surveyed ASEAN countries and proposed policy options for improvement of logistics systems in order to facilitate trade in the ASEAN region. (2 man-months)

2002- Benchmark logistics and supply chain management project-Thai Productivity Institute

Logistics expert in charge of developing framework and performance metrics for firms' logistics & supply chain system evaluation (14 man-days)

2002-Lao PDR Logistics development study-World Bank

Identified and analysed logistics channels for coffee, rice, timber and garment in Lao PDR. Proposed directives to enhance system efficiency and facilitate cross border rules. (1 man-month)

2002-Environmental research grant-US/AEP

Received funds (US\$ 30,000) to conduct research on waste management in the Thai vegetable oil industry and environmental audits of ports in Thailand. (6 man-months)

2002 Land-locked country study-UN/ESCAP

Responsible for analysing transit issues for land-locked countries in the ESCAP region and how to improve their access to the sea, under the direction of the trade facilitation section. (3 man-months)

2001 Review of Maritime Transport –UNCTAD

Under the direction of the director of the trade logistics branch at UNCTAD for the draft of the 2001 Review of Maritime Transport publication. (1 man-month)

1999-GMS Transport & Trade facilitation study-UN/ESCAP

Funded by France, involved in identifying bottlenecks in transit systems of GMS countries. (2 man months)

1999-South Pacific Transport and Trade Facilitation study-UN/ESCAP

Funded by France, involved in identifying barriers to international trade and proposing policy options to island countries of the South Pacific: Tonga, Samoa, Vanuatu. (1 ½ man months)

1997 Freight Forwarding Development-UN/ESCAP

Consultant on implementing freight forwarding in China at Dalian Maritime University for UN-ESCAP, funded by China (2 man-weeks)

1996 Multimodal Transport Development-UN/ESCAP

Consultant on the implementation of multimodal transport in Fiji. (1 man week)

1996 Freight Forwarding Development-UN/ESCAP

Consultant on the implementation of freight forwarding in Cambodia, Lao PDR & Myanmar (funded by France). (6 man weeks)

1995 Multimodal Transport Development-UN/ESCAP

Consultant for the development of multimodal transport in Nepal. (1 man week)

1995 Freight Forwarding Development-UN/ESCAP

Consultant for the development of freight forwarding activities in Vietnam (funded by France). (3 man weeks)