

# Kaewta ROHITRATANA, Ph.D.

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## **Educational Background:**

- 1994 – 1998      **Ph.D. (Management Science)**  
Excellent Award, Research topic : MRP Implementation in Thailand:  
Social and Cultural Issues  
The Management School, Lancaster University, UK
- 1991 – 1993      **MBA (Management)**  
Faculty of Commerce and Accountancy, Chulalongkorn University,  
Thailand
- 1987 – 1991      **BBA (Industrial Management)**  
Faculty of Commerce and Accountancy, Thammasat University,  
Thailand

## **Present Positions**

- IMBA Program Director, Thammasat University
- Associate Professor of Industrial and Operations management, Faculty of Commerce and Accountancy, Thammasat University

## **Working Experiences**

- 2006 – present      Associate Professor of Industrial and Operations management, Faculty  
of Commerce and Accountancy, Thammasat University
- 2002 – present      IMBA Director, Faculty of Commerce and Accountancy, Thammasat  
University
- 2001 – 2005      Assistant Professor of Industrial and Operations Management, Faculty of  
Commerce and Accountancy, Thammasat University, Thailand
- 2002- 2003      BBA Associate Director, Faculty of Commerce and Accountancy,  
Thammasat University
- 1998 –2002      Assistant Dean, Faculty of Commerce and Accountancy, Thammasat  
University, Thailand
- 1991 – 1993      Assistant Project Manager, Telbiz Co., Ltd., Thailand  
System Development Manager, Telbiz Co., Ltd., Thailand
- 1992 – 1993      Part-time lecturer at Faculty of Commerce and Accountancy, Thammasat  
University

## **Conference Paper & Publications:**

1. Rohitratna, K. (2000), **The role of Thai values in managing information systems: A case study of implementing an MRP system**, in C. Avgerou and G. Walsham(eds) Information

technology in context: Studies from the perspective of developing countries, London, Ashgate, p.23 – 39, ISBN 0-7546-1480-8.

2. Rohitratana, K. (2000), **National culture impact on the implementation of Manufacturing Resources Planning (MRPII): A case study in Thailand**, 9<sup>th</sup> International conference on management of technology: The key to prosperity in 3<sup>rd</sup> Millennium Proceeding, 21-25 Feb, 2000, Miami, Florida, International association for management of technology.
3. Rohitratana, K. (2000), **How to effectively implement SA 8000 in Thailand?** , in S. Ho and M.Donnely (eds), Integrated Management Proceeding, Hong Kong Book Registration Office Catalogue in Publication Data, ISBN 962-86107-2-4.
4. Rohitratana, K. and Boon-itt (2000), **The implementation of ISO 9000 in Thai seafood processing industry: An empirical study**, in S. Ho and M.Donnely (eds), Integrated Management Proceeding, Hong Kong Book Registration Office Catalogue in Publication Data, ISBN 962-86107-2-4.
5. Gallagher, D., Andrews, R., Chandrachai, A. and Rohitratana, K. (2000), **Implementation of Environmental Management Systems in the U.S. and Thailand**, 23th Annual Research Conference for the Association for Public Policy Analysis and Management Fall Conference: “Making the Connection” Proceeding, November 1-3, 2000, Washington, D.C.
6. Rohitratana K. and Boon-itt (2001), **Quality standard implementation in the Thai seafood processing industry**, British Food Journal, Vol.103, No.9, p.623-630.
7. Rohitratna K.(2002), **SA 8000: a tool to improve quality of life**, Managerial Auditing Journal, Vol.17, No.1/2, p.60-64.
8. Rohitratana, K. (2002), **Essential Ingredients for Beauty Essential**, in J.M.Luz, S.M.Nor, K. Rohitratana, S.Suprpto, and B.D’Mello (eds), Doing Good and Doing Well: Cases on Corporate Responsibility in Asia, Makati, Asian Institute of Management, P.352-371.

### **Working Papers**

1. Cleaner Processes, Green Products? – Mahaphant Fibre Cement Company
1. Hard Drives and Wastewater: Union Technology’s EMS
2. EMS Implementation in a High-Tech Assembly Subsidiary: Canon Hi-Tech(Thailand) Ltd.  
(Co-author with Prof. Richard Andrews, University of North Carolina at Chapel Hill)